

**DATA INNOVATION  
FORUM FOR SALESFORCE  
ARCHITECTS**



BROUGHT TO YOU BY ODASEVA

# EVENT SCHEDULE

## OCTOBER 26-27, 2021

**DAY 1: Tuesday, October 26**

All times listed are in PST

Updates from the Salesforce Architect Relations Team

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Redefining Data Architecture to Accelerate Growth

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The Journey to CTA: What You Need to Know About Data

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Navigating Data Residency: How to Remove Localized Siloes While Staying Compliant

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Data Mesh Pattern in the World of Salesforce

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Hyperforce: Salesforce's Infrastructure Strategy and What it Means to your Data Management and Compliance

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Salesforce in the Fight Against Covid

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**DAY 2: Wednesday, October 27**

All times listed are in PST

Performant API Queries in LDV/MDV Context: Research & Strategies

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An Introduction to Data Ethics for Machine Learning

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Big Data & its Impact on the Consumer Goods Industry

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Choose Your Own Adventure: Salesforce Limits

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Data Quality Impact on Salesforce Customer-Centric Solution

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Data and its Relationship to the Other Architect Domains

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