

# Zero Trust Connect for Salesforce

## Ensure ultimate protection and compliance for data leaving Salesforce

As organizations expand their ecosystems, reliance on external applications and vendors grows. Each new integration increases exposure, as data leaving core systems by default is transmitted in clear text. This introduces considerable security and compliance risks.

Recent incidents demonstrate the difficulty of controlling data once it moves beyond your environment. Even trusted partners can become potential vulnerabilities, highlighting the importance of reinforcing protection at every point of exchange.

Odaseva Zero Trust Connect, combined with our no-view provider architecture, elevates your data security to the highest degree. Advanced end-to-end encryption and masking options empower organizations to safeguard data, maintain compliance, and operate confidently within a secure, connected ecosystem.

1.5B

Salesforce records were stolen in 10 days through a 3rd party application.

Source: Salesforce Ben

SOLVE

UNENCRYPTED  
DATA EXPOSURE

COMPLIANCE  
RISKS

DISRUPTIVE  
INTEGRATION

THIRD-PARTY  
TRUST

## Zero Trust Connect: The only end-to-end encryption solution protecting your data leaving Salesforce.

### Elevate Salesforce security

- ✓ Prevent unauthorized third-party access to data in transit with end-to-end encryption between sender and recipient.
- ✓ Secure data transfer and storage from Salesforce to Odaseva with your own encryption key (BYOK)
- ✓ Encrypt or mask sensitive information on the fly immediately after it leaves the sender.
- ✓ Get notified when Zero Trust Connect is enabled or disabled on your Org.
- ✓ Leverage our integration with Thales CipherTrust Manager for KMS

### Utilize full platform functionality with easy deployment

- ✓ Leverage all features of the Odaseva platform without compromising performance or security.
- ✓ Use a proxy to enable smooth interaction between third-party apps and Salesforce APIs.
- ✓ Simplify Org and field-level encryption and masking configurations using an intuitive interface.
- ✓ Deploy Zero Trust Connect on any container service using a Docker image.