# Managed Backup Services for Salesforce

## Optimize your data protection with expert support on your side

Customer data is your organization's most valuable asset, and protecting this data against breaches and loss isn't Salesforce's responsibility - it's yours.

Odaseva Data Backup and Restore ensures your critical Salesforce data is protected. But while your data may be fully protected today, your backup strategy must evolve as your data volumes grow, data models evolve, and Salesforce pushes updates. Maintaining protection requires continuous adjustments, which can put pressure on internal resources.

Odaseva Managed Backup Services (MBS) eliminates this burden at no cost. Our experts customize, monitor, and optimize your backup strategy so it evolves seamlessly with your needs. We setup your plan, proactively anticipate challenges, and continuously ensure your data is always protected and ready for what's next.

68%

of Salesforce architects don't know how frequently data recovery is tested.

Source: Salesforce Ben

**OPERATIONAL DRAIN** 

**REACTIVE DATA MANAGEMENT** 

**MISALIGNED BACKUP OPERATIONS**  **INCONSISTENT BACKUP SUCCESS** 

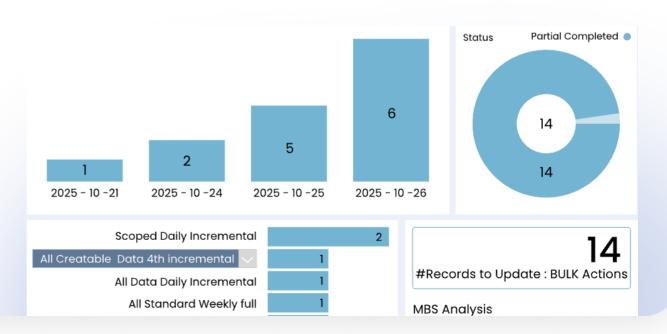
## Managed Backup Services by Odaseva

- Harness unrivaled expertise Leverage our 12+ years of Salesforce backup specialization to ensure all your critical data is fully protected.
- completion rates

**Achieve exceptional** 

Ensure consistent protection with a 99.95% backup job success rate, minimizing risk of data loss for your critical Salesforce data.

- Save time and resources Offload complex backup processes to Odaseva to free up your teams resources.
- Gain proactive insights We help you identify potential backup blockers early, and collaborate to stabilize execution and adjust schedules per your needs.



**DATA SECURITY** 

**SERVICE** 

# Managed Backup Services for Salesforce

## Our team of experts will proactively help you through each stage

### Initial Analysis

Start by analyzing your production org's size and complexity, then back up data and metadata to assess initial job performance.

### 2 Customized Strategy

Use analysis results to inform and build a tailored backup strategy, resulting in a customized plan specific to your org's needs.

## 3 Coverage Configuration

Perform scale testing in a full-copy sandbox and validate un-archival process to ensure data accuracy and completeness

## 4 Backup Optimization

Design the Backup Plan with parallel execution to minimize backup times and reduce API consumption efficiently.

### Ongoing Management

Use robust monitoring tools to ensure all backup plans run smoothly, quickly addressing authentication, platform, or job performance issues and failures.

### Trusted by

HEINEKEN



















**Trillion records** secured

Stars on App

Exchange

in funding

**Patents** 



#### Secure

Patented no view provider, zero trust architecture.



#### Independent

Decoupled backups keep you in full control.



#### Customizable

Flexible data management through modular architecture.



### Scalable

Proven performance for large data volumes (LDV).



#### **Expertise**

Guidance from experienced in-house architects.