

Data Reverse for Salesforce

Undo Any Change in One Click

Mistakes by Salesforce end users are inevitable. They're an unavoidable part of fast-paced customer operations. Whether it's a sales rep updating an opportunity or a service agent modifying a case, even small errors can ripple across teams, affecting data accuracy, reports, and business decisions.

Salesforce administrators are often overwhelmed by correction requests and burdened with manually restoring accurate data. This reactive work pulls them away from strategic projects and system improvements.

With Odaseva Data Reverse, restoring correct field values in Salesforce has never been easier. Customer-facing teams can recover field values on their own in just one click. Admins stay in control and maintain full visibility, easily tracking all data changes through the intuitive audit trail dashboard.

\$180

The average cost of a data loss incident per record.

Source: Ponemon Institute (commissioned by IBM)

SOLVE

ADMIN
TIME SINK

SALES CYCLE
BOTTLENECK

VISIBILITY
GAP

Data Reverse: restoring correct field values in Salesforce has never been easier

Reduce the cost and time spent on small errors

- ✓ Preview and edit specific field changes inline, correcting data with precision directly within Salesforce record pages.
- ✓ Display and compare unlimited long text changes without losing historical context.

Don't compromise on compliance

- ✓ Monitor up to 20 objects and all their fields in real-time, and enable or disable auditing features as your needs evolve.
- ✓ Explore historical changes by user, field, or value to uncover key insights quickly.
- ✓ Visualize user actions across objects and operations (insert/update/delete) using a comprehensive dashboard.

OPPORTUNITY

Dickenson Mobile Generators

Account Name

Dickenson

Close Date

7/4/2022

Amount

\$100,000.00

Opportunity Owner

Jane Doe

NEEDS ANALYSIS

ACTIVITY

DETAILS

CHATTER

TIME MACHINE

Record History

9/8/22 8:22 AM

John Smith

(5 Fields)

Main Competitor(s)

Order Number

Amount

VW

15467664

\$200,000.00

Honda

\$100,000.00