Data Compliance

Automate Salesforce data compliance at scale to comply with localized and complex regulations.



Customer expectations have evolved, making data compliance a requirement that organizations can't afford to ignore

As more data regulations emerge, demand on how businesses store, process, and manage their data increases.

To ensure all functional and technical requirements are considered, you need expandable compliance solutions for different regions and applications.

Compliance solutions must take the specifics of your Salesforce environment into account (data model, data volume) to enforce policies at scale and solve compliance issues at the root.



90%

of customers would not buy if their data was not adequately protected (Cisco, 2022)

84%

of customers are more loyal to companies that have strong security controls (Salesforce)

40%

of customers will share data in exchange for a clear data security policy (PWC, 2021)

Designed for scale. Designed for the enterprise.

Secure your mission-critical Salesforce data to protect against common threats like data loss, corruption, and non-compliance.



100+ MILLION Salesforce users supported



5-STAR RATING AppExchange partner



6 PATENTS PENDING including Salesforce virtualization



at Accor



"Odaseva helps Accor avoid custom coding for GDPR because it's a pointand-click configuration. If we had chosen another solution, it would have been an Apex class we'd have to develop, but with Odaseva it's point-andclick. We don't want to develop something if there is a company that will do the job for us well. That's why we chose Salesforce, and that's why we've chosen Odaseva."

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Salesforce requires dedicated Data Compliance

Salesforce is not responsible for ensuring your data complies with regulations - you are. Make sure you have the right solution to handle Salesforce Enterprise requirements.



SANDBOX DATA MASK

Avoid compliance risks associated with developer environments by anonymizing PII while preserving relevance for team testing and training



CONSUMER RIGHTS

Save valuable time on compliance by processing Data Subject Requests for data access and erasure with the push of a button



DATA RESIDENCY

Automate compliance with data residency requirements so that you can keep your existing processes and shared data



DATA LIFECYCLE

Enforce data removal policies by cleaning the full scope of personal data and never keeping data longer than necessary

TRUSTED BY



Deloitte.



★ Heineken



THE SALESFORCE ENTERPRISE PARTNER OF CHOICE



- 10+ years of experience handling Data Compliance automation
- Full control on data removal, anonymization, and processing
- Fastest and safest Salesforce data anonymization solution
- Compatible with privacy software for seamless processing