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ODASEVA

Building a Stronger Salesforce Data Value Chain

For the last decade, Odaseva has been instrumental in assisting the largest Salesforce customers to protect their data and recover from data loss. The company's data protection platform for the enterprise saves clients from accidental data corruption, deletion, or ransomware.

"Odaseva started with Schneider Electric 10 years ago, and today we are proud to protect data used or generated by more than 95 million Salesforce users, including Accor, Toyota, Heineken, Linux Foundation, John Hancock, and the New South Wales government in Australia," says Olivier Rachon, the General Manager and VP of Expert Services at Odaseva Australia.

Odaseva's platform provides clients with the ability to backup and restore data as well as manage data privacy, archiving, and data automation, including anonymizing Salesforce sandboxes or migrating and seeding data between Salesforce environments for testing or training purposes. It also allows the replication of data extracted from Salesforce to other Cloud data stores like Amazon S3 or Azure. This enables customers to consume Salesforce data in data lakes like Snowflake.

Odaseva's technology democratizes SaaS Data Protection for businesses irrespective of their size and industry. Security is a critical requirement for customers and a core value of Odaseva. Large financial institutions have selected the company's platform for its very strong security focus.

Advanced security features include Odaseva's zero trust and offers patent-pending five-level encryption, giving customers unmatched data security. The company provides at-rest column/file/field encryption of the data with a Bring Your Own Key (BYOK) approach. This means that only the customer can see their data—not Odaseva engineers or data center employees.

Odaseva also provides a secure environment where clients can leverage its power to manage and solve the largest data challenges while still protecting that data from ever being disclosed with tight controls on its use.

Being ISO 27001:2013 certified, compliant with SOC2 Type II, HIPAA, GDPR, CCPA, and Privacy Shield, and



Olivier Rachon,
General Manager &
VP of Expert Services

audited by Ernst & Young, Odaseva embeds Salesforce Shield in its technology. The company leverages the full protection of Salesforce Shield Platform Encryption, Shield Event Monitoring, and Shield Field Audit Trail.



ODASEVA STARTED WITH SCHNEIDER ELECTRIC 10 YEARS AGO, AND TODAY WE ARE PROUD TO PROTECT DATA USED OR GENERATED BY MORE THAN 100 MILLION SALESFORCE USERS, INCLUDING ACCOR, TOYOTA, HEINEKEN, LINUX FOUNDATION, JOHN HANCOCK, AND THE NEW SOUTH WALES GOVERNMENT IN AUSTRALIA

"We offer a data management platform that enables customers to move fast knowing they have the very best protection to roll back or undo changes that would otherwise be impossible to manage," states Rachon.

Odaseva's emulator technology recreates a Salesforce-like user experience for data that is now hosted outside of Salesforce. The company makes it simple to manage the configuration of how clients' data should be displayed. Consequently, end-users can have a great user experience and access to the critical data they need. **ACO**